

COLOR TRENDS



Ultraviolet Rules

Kate Karam | January 8, 2018

Ultraviolet, huh?

This special and unusual shade of purple that's heavy on blue undertones with a cosmic, most-perfect-purple-sunset-ever kind of appeal, is Pantone's (the color company) color of the year.

We were immediately in love with the complexity of Ultraviolet and turned to the original color company, Mother Nature, to find flowers that mirror this hue. Here are just a few.

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Midnight Prairieblues™ Indigo

This prolific new variety blooms with elegant spikes of deep blue-violet longer than others! Perfect for back of the border or meadow garden. Long-lived and drought tolerant. Partial to full sun. Up to 5 ft. tall and wide. Perennial. Zone: 4 - 8



East Friesland Meadow Sage

Vibrant spikes of intense violet-blue flowers on purple stems top the fragrant, gray-green foliage. Shrub-like growth. Full sun. Up to 18 in. tall and 24 in. wide. Herbaceous perennial. Zone: 4 - 9



Ruffled Velvet Siberian Iris

Beardless Dutch Iris-like, with rich purple blooms that rise above the refined, slender, blue-tinged green, sword-like foliage. Exceptional in mass plantings. Full sun. Up to 3 ft. tall. Herbaceous. Zone: 4 - 9



Baja Ruellia

U.S. native shrub produces



VIBE® Ignition Purple Salvia



masses of deep blue, almost purple dense petunia-like flowers against light green foliage. Forms a naturally neat, mounded form. Heat and drought tolerant. Partial to full sun. Up to 4 ft. tall and 3 ft. wide. Evergreen. Zone: 9 - 11



Notably heat and drought tolerant, this petite sage explodes with bright blue-purple buds that open to vibrant purple-blue flowers throughout summer. Partial to full sun. Up to 2 ft. tall and wide. Perennial. Zone: 7- 11



Miss Violet Butterfly Bush

Compact, mounding shrub with arching stems brimming with vibrant, dark, purple-violet clusters summer into fall. Seedless, non-invasive specimen with notable heat tolerance. Full sun. Up to 5 ft. tall and wide. Deciduous. Zone: 5 - 9



Vancouver™ Danielle Clematis

Early-bloomer with brilliant violet-blue flower color on a vigorous and disease resistant vine. Compact, its ideal for containers or smaller gardens. Partial to full sun. Up to 7 ft. long and 4 ft. wide. Deciduous. Zone: 4 - 9

Shop now



Midnight Prairieblues™ Indigo

Baptisia 'Midnight' Plant Patent #20,432
Item #41255
Waterwise



East Friesland Meadow Sage

Salvia nemorosa 'East Friesland'
Item #7059
Compact and Colorful



Ruffled Velvet Siberian Iris

Iris sibirica 'Ruffled Velvet'
Item #4601
Bright Spring Flowers



Baja Ruellia

Ruellia peninsularis
Item #9776
Heat Tolerant Color



VIBE® Ignition Purple Salvia

Salvia x jamensis 'Ignition Purple'
Plant Patent #27,788
Item #42069
Heat Loving and Waterwise



Miss Violet Butterfly Bush

Buddleja x 'Miss Violet' Plant Patent #28,448; Can. Plant Breeders Rights Applied For Item #42416
Fragrant Summer Flowers



Vancouver™ Danielle Clematis

Clematis x 'Danielle'
Item #5148
Compact Flowering Vine

◀ PREV: WINTERY COOL COMBO FOR WARMER ZONES

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