

# Optimizing your levy funding – Sales Apprenticeships



Together we'll bring out the best in your  
Apprentices

- Barry Hilton

## What does levy funded upskilling with Mercuri look like?

You can develop your people through the levy using both sales & marketing and business administration routes. Apprenticeships now exist for sales, sales leadership, leadership, project management and customer service roles.

- Read about the new [Sales Executive Level 4 Apprenticeship](#).
- Register for our [Sales Apprenticeship webinar](#) with Dan Hodgetts

## What will levy funded development feel like?

Your learners can train alongside business people from other organizations

on [scheduled public programmes](#) or, as part of customized sessions specific to your industry or company. Their learning pathway is a rich mix of classroom, digital, self-study, coaching and assignment activities. The engagement levels are high and geared toward leading-edge learning theory.

## What accredited programmes can we access with levy funding?

A range of Apprenticeship Standards including:

- Leadership and Management
- Sales Executive Level 4
- Customer Service
- Retail...Plus so much more

### **Sales Apprenticeships**

The Sales Executive Level 4 Apprenticeship – With a duration of eighteen months, this programme is ideal for people responsible for winning, growing and retaining customers or managing key accounts. It is designed to enable those performing as sales professionals who contact prospective customers, respond to enquiries, qualify opportunities and manage the sales process to a successful conclusion. [Register for our Sales Apprenticeship webinar](#)

### **Leadership and Management**

Whether a high potential team member is beginning their leadership journey in your organization or an existing team leader needs to develop a broader and deeper understanding of the skills and behaviours required to lead a successful team, the most suitable leadership qualification can be tailored to fit your learner.

### **The Apprenticeship Levy**

The Apprenticeship programme means that employers are contributing 0.5% of payroll over £3 million into a levy pot that can only be spent on training and developing their people.

- Click the [government link](#) for details about the Apprenticeship Levy.
- Talk to us about [Apprenticeships](#), call +44 (0) 330 9000 800.

### **Why is Mercuri the right partner for us?**

As a member of the Register of Approved Training Providers, Mercuri International is perfectly placed to be entrusted with the responsibility of developing your people. Our experience will ensure your learners receive consistent, world class, industry recognized and job specific development. We have nurtured the capability of business and sales leaders, sales and customer facing teams and other functional groups for over 50 years. We know what to do to bring out the best in people.

- We will analyze your current situation to ensure available levy funding is optimized in relation to your requirements.
- Partner with you to design and tailor an operationally sustainable journey for both the learner and your organization.

- Deliver a world class learning experience and support you people towards their qualifications.

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The opportunity now exists to upskill your current team or, develop new talent through your levy contribution: From sales apprenticeships to sales leadership and customer service and so much more..

The Level 4 Sales Apprenticeship is designed to enable those performing as sales advisors, who contact prospective customers, respond to enquiries, qualify opportunities and manage the sales process to a signed order.

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## Related content

### Why Levy Funded Sales Development?

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### General Qualification Approved For UK Sales People

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## Related courses

### Consultative Selling

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## MERCURI international

Every year Mercuri International empowers companies in over 50 countries to achieve sales excellence. We serve our clients both locally and globally with customized sales training solutions and industry expertise. We grow profit through people, providing the tools and processes to tackle any sales challenge.

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