

Celemi Board Games

“To give a faithful client 2% discount is not a big deal!”

If you have heard any of the above statements in your organization, you should consider the board based business simulation [Celemi Apples & Oranges™](#) for your sales people.

“The purpose of forecasting is just to keep Finance folks busy...”

In this highly interactive seminar, the participants form management teams for simulated businesses. The participants manage these companies for three years of operation. During the one day process, the participants will have to forecast, select target clients, complete book keeping statements (profit & loss statements, balance sheets, and cash flow statements) while managing changes on the market. The participants get a good understanding of business finance, but more importantly, by bringing in their employer’s real figures, they also “see the big picture” and the effects of their daily work actions, and how they can improve the bottom line results of the company they work for.





“We got the order! If we invoice today or next week does not really matter, as long as I meet my quota.”

To learn more about Celemi and business simulations on other topics, visit [Celemi's webpage](#).



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